

International Forum on **SDGs** for Regional Revitalization 2022

Beyond the further promotion of the SDGs for Regional Revitalization in the post covid(19)

～Revitalization the local economy with “Green” and “Digital” as driving forces～



地方創生SDGs
官民連携
プラットフォーム
内閣府

Date / time	January 14, 2022 (Friday), from 10:00 am to 5:00 pm in Japan time
Organizer	Cabinet Office, Regional Revitalization Public-Private Partnership Platform
Venue	Offline : Nikkei Hall (Nikkei Building, 1-3-7 Otemachi, Chiyoda, Tokyo) Online : via Zoom
Registration	Registration deadline : 17:00 on January 7, 2022 (Friday) ※first-come-first-served basis URL : https://www.knt.co.jp/ec/2022/c_sdgs/



Issues like climate change and the COVID-19 pandemic have had a major impact on Japanese society and its economy, which are grappling with challenges like the declining/aging population, the decline of industry, and more.

The Japanese government is promoting policies to help realize new forms of regional revitalization. The government's Basic Plan for the Revitalization of Cities, People, and Jobs, for example, has emphasized the importance of three new perspectives (“Human,” “Digital,” and “Green”) as the driving forces behind next-generation growth when it comes to regional revitalization. The Kishida Cabinet has also announced as goals the realization of a carbon-neutral society (decarbonized society) by 2050, as well as the realization of its digital garden city state initiative. At the International Forum on SDGs for Regional Revitalization 2022, we will work to deepen our understanding of “Green / Decarbonization”, which is a worldwide challenge and a key word for next-generation growth, as well as “Digital,” which will help revitalize local regions and create ripples of innovation, as they relate to international circumstances, future visions, and methods of utilization. We will also share some of the more advanced efforts that have been made by cities in Japan and overseas in terms of driving regional revitalization. The goal of this forum is to help accelerate regional revitalization efforts that use “Green / Decarbonization ” and “Digital” as their driving force, and broaden our perspective when it comes to these efforts.

Program

10:00 ▼ 10:20	Opening and greetings from the Organizer	Ms. Seiko Noda Minister of State for Regional Revitalization	Mr. Kenji Kitahashi Chairperson, Regional Revitalization Public-Private Partnership Platform (Mayor of the City of Kitakyushu)
10:20 ▼ 11:00	Keynote lecture	Mr. Shuzo Murakami President, Institute for Building Environment and Energy Conservation (IBEC)	Mr. Simon Chrisander Vice Mayor, City of Malmö, Kingdom of Sweden
11:10 ▼ 12:30	Session I The Realization of a Decarbonized Society, Led by Local Regions: Toward a Positive Cycle of Regional Revitalization and Decarbonization	Panelist Dr. Patricia Flor Ambassador of the European Union to Japan, Delegation of the European Union to Japan	Panelist Mr. Masami Hasegawa Director, Environment & Energy Policy Bureau, Keidanren
		Panelist Mr. Noboru Ota Mayor, City of Maniwa	Panelist Mr. Teruhiko Moriya Mayor, City of Odawara
		Panelist Mr. Masaki Hara President, Shonan-Power Co., Ltd.	Facilitator Mr. Shuzo Murakami President, Institute for Building Environment and Energy Conservation (IBEC)
12:30 ▼ 13:50	Lunch break	(Introduction of SDGs Future Cities)	
13:50 ▼ 15:10	Session II Developing Sustainable Cities that Revitalize Local Regions, Connect with the World, and Utilize Digital Technologies	Panelist Mr. Keisuke Murakami Director-General for Public Service Group, Digital Agency	Panelist Mr. Chikahiko Hasebe Executive Manager, Regional Revitalization Promotion Department, Business Innovation Headquarter, NIPPON TELEGRAPH AND TELEPHONE EAST CORPORATION
		Panelist Mr. Peter Taksøe-Jensen Ambassador Extraordinary and Plenipotentiary, Royal Danish Embassy in Tokyo	Panelist Mr. Takato Enoki President & CEO, tane CREATIVE Co., Ltd.
		Panelist Mr. Riku Miyamoto Mayor, City of Kaga	Facilitator Mr. Masayuki Kitahiro Counselor, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office
15:20 ▼ 15:50	Best Practices from Public-Private Partnerships Toward SDGs for Regional Revitalization	Regional Revitalization Public-Private Partnership Platform	
15:50 ▼ 16:00	Summary	Mr. Shuzo Murakami President, Institute for Building Environment and Energy Conservation (IBEC)	
16:10 ▼ 17:00	Related Events	I [Aiming to leverage EXPO 2025 to achieve regional revitalization] Sponsored by the Japan Association for the 2025 World Exposition II [Consumer-Oriented Management x Regional Revitalization] Sponsored by the Consumer Affairs Agency III [Corporate version of Hometown tax payment] Sponsored by the Cabinet office	

※The program may be subject to change.